

Case Challenge cum Workshop by PWC

The Case Challenge marked the beginning of our inaugural entrepreneurship summit. As young adults we are constantly searching for ways in which we can impact the general Indian society for the better. Setting the *topic* as '**Digital Transformation and Problem Solving at the Grass Root Level of India**', PWC provided the perfect platform to invest our thoughts in the right direction. Unlike traditional Case Competitions, this came with a twist!----- The cases were provided on the day of the competition, thus testing the participants' ability to analyse problems and provide a solution on spot. Presence of mind and Reasoning skills emerged victorious.

It was held on Day 1 of the ESummit on **6th April** at **Tequip-208**.

Key Student Organizers: Shrirupa Bhattacharyya (Chemical Engineering), Aneek Chakraborty (Mechanical Engineering)

A Case Challenge is a standard platform for showcasing and improving one's decision making skills by applying analytical methods. Reasons for organising the case challenge cum workshop:-

- JUECell aims to propagate the importance of analysing and solving real world problems, among the Jadavpur University students.
- Simultaneously, this competition helped them gauge their decision making skills and compare it with fellow participants.
- The PWC officials gave valuable advice on how to solve a case and pitch the solution.

The competition was conducted in two rounds.

1st Round: The participants were given a case and a set time of 30 minutes to analyse and write down their ideas. Based on their ideas, top 10 teams were selected for the next round.

2nd Round: A duration of 30 minutes was given to the finalists to prepare a

presentation of their case. The participants were allowed to carry a laptop to make a powerpoint presentation, otherwise presentation on a whiteboard was also acceptable. 6 minutes were allotted for the presentation followed by a Question and Answer round of 3 minutes. Top 3 teams were selected and the winner was declared.

Highlights of The Case:

- Loss of farmers and household customers from over-production or under-production of tomatoes.
- Disparity of price between tomatoes sold by farmers and that in the city markets.
- Supermarkets refusing to buy tomatoes directly from individual farmers since its a hassle in terms of distance.

Based on this problem, the participants were required to provide a sustainable business model.

Judges:-

	<u>Name</u>	<u>Designation</u>	<u>Contact</u>
<u>1.</u>	Mr. Amitava Sain	Director, Technology Consulting	+919831079172
<u>2.</u>	Mr. Satyajit Bhattacharjee	Director, Technology Consulting	+919830150475
<u>3.</u>	Mr. Abhik Mukherjee	Manager, Technology Consulting	+919686630123

List of Participants:

id	email	size	cap	team	pos
1	cubemaster230@gmail.com	4	Zeeshan Ali	Zeeshan Ali,Abhiraj Mishra,Raghav Poddar,Jagrit Biswas	1
2	parey.shivani@gmail.com	2	Shivani Parey	Shivani Parey, Atreyee Chakraborty	2
3	shuvayan7chem@gmail.com	4	Shuvayan Datta	Shuvayan Datta,Aneek Chakraborty, Rohit Rajat Chattopadhyay, Ayush Kumar Sinha	3
4	avisekhpal1998@gmail.com	4	Avisekh Pal	Avisekh Pal,Sreejeet Maity,Kaustav Bhattacharya ,Subhodip Kar	0
5	ghoshsamarjit1999@gmail.com	4	Samarjit Ghosh	Samarjit Ghosh,Gourav Mukherjee,Arpan Banerjee,Shikhar Sinha	0
6	gunjansk498@gmail.com	4	Gunjan Kumar	Gunjan Kumar,Sourav Prasad,Aniket Kumar,Anchal Ajay	0
7	amneeksingh011@gmail.com	4	Amneek Singh	Amneek Singh,Priyank Lohariwal,Devesh Jalan,Imran Alam	0
8	rounakchatterjee007@gmail.com	4	Rounak Chatterjee	Rounak Chatterjee,Subhaditya Mukherjee,Joyoturja Dasgupta,Upayan Chatterjee	0
9	amartyavasu1998@gmail.com	2	Amartya Choudhary	Amartya Choudhary,Sunand Bhattacharjee	0
10	anit24210899dhar@gmail.com	4	Anit Dhar	Anit Dhar,Rashmi Mitra,Sandipan Rakshit,Tiyasha Chakraborty	0
11	chowdhurypritha98@gmail.com	3	Pritha Chowdhury	Pritha Chowdhury,Kumar Saurabh,Arghya Chatterjee	10
12	parshwonath98@gmail.com	4	Parshwonath Dey	Parshwonath Dey,Soumik Guha,Palash Dasgupta,Aneek Tagore	0
13	sudiptahazra037@gmail.com	4	Sudipta Kumar Hazra	Sudipta Kumar Hazra,Olivia Nath,Arindam Paul,Iqbal Anjum	0
14	puvalmahato@gmail.com	4	Puval Mahato	Puval Mahato,Suprava Das,Kaustav Mallick,Faiek Ahsan	0
15	kaushik8972@gmail.com	3	Kaushik Ezekeil Kachhap	Kaushik Ezekeil Kachhap,Ilias Khan,Vikram Anand	0
16	amitabha.8967813162@gmail.com	4	Amitabha Choudhury	Amitabha Choudhury,Joysuriya Bera,Ankita Bhui, Kusumkoli De	10
17	sampreetchakraborty@gmail.com	3	Sampreet Chakraborty	Sampreet Chakraborty,Nirmalya Bose,Pushan Banerjee	0
18	subhadityaguddumitra14@gmail.com	4	Subhaditya Mitra	Subhaditya Mitra,Subham Ray	0
19	surojeetb97@gmail.com	4	Surojeet Basu	Surojeet Basu,Aditya Bikram Bhattacharjee, Soham Chakraborty,Biswajit Thakur	0
20	8.saptarshi@gmail.com	4	Saptarshi Ganguly	Saptarshi Ganguly,Alik Roy,Supratik Mitra,Shweta Prasad	0
21	rickygolder32@gmail.com	3	Siddhanta Golder	Siddhanta Golder,Kushal Biswas,Avisekh Lahiri	0
22	shreshtha.sarkar5@gmail.com	3	Shreshtha Sarkar	Shreshtha Sarkar,Kanishk Saraogi,Kritika Jalan	0
23	crickettournament4321@gmail.com	2	Swayamjit Saha	Swayamjit Saha,Niladri Majumder	0
24	piyashmajumdar@gmail.com	2	Piyasha Majumdar	Piyasha Majumdar,Arnob Roy	0
25	dibyodip@gmail.com	4	Dibyodip Mukherjee	Dibyodip Mukherjee,Dipendra Nath Chatterjee,Diasa Bhattacharya,Kuntal Saha	0
26	ayushss2514@gmail.com	4	Ayush Saraogi	Ayush Saraogi,Arghadip Das,Rahul Chatterjee,Akhil Kirty	0
27	banerjeesouvik1998@gmail.com	4	Souvik Banerjee	Souvik Banerjee,Dwaipayan Sarkar,Swagata Pradhan,Sandeep Banerjee	0
28	ritobasu1998@gmail.com	2	Ritojeet Basu	Ritojeet Basu,Ananya De	0
29	titanicsumit@gmail.com	4	Sumit Kumar	Sumit Kumar,Yogesh Chandra Prasad,Arnald Dutta,Gangesh Shaw	0
30	theabhi999@outlook.com	4	Abhishek Kumar	Abhishek Kumar,Abhishek Baghmar,Akhil Nawhal,Vishnu Rai	0
31	kundusoumalya@gmail.com	4	Soumalya Kundu	Soumalya Kundu,Bhaskar Chakraborty,Sumanta Kumar Roy,Debayan Ghosh	0
32	privosarthak@gmail.com	4	Sarthak Bhattacharya	Sarthak Bhattacharya,Ankan Mukherjee,Nabanita Das,Dibendu Mitra	0
33	mohit161.krish@gmail.com	2	Mohit Krishnan	Mohit Krishnan	0
34	ftgf@live.in	4	Tuneer Sarkar	Tuneer Sarkar,Rohan Ghosal ,Sanchari Pait	0
35	daspradip0036@gmail.com	4	Pradip Das	Pradip Das,Sourav Kumar,Ananda Shankar Laha,Rajdeep Tarafder	0
36	debangee.das@gmail.com	4	Debangee Das	Debangee Das,Ananyo Pal,Mainak Pal,Avigyan Samanta	0
37	rohitsingh44462@gmail.com	3	Rohit Kumar Singh	Rohit Kumar Singh,Ankur Kumar Srivastava,Diptiman Kundu	10
38	arneshkhatua@gmail.com	4	Armesh Khatua	Armesh Khatua,Subhankar Bhattacharjee,Abhishek Bramha,Pratanu Dasgupta	0
39	smcollegeadm@gmail.com	4	Soumyadip Maity	Soumyadip Maity,Madhuporna Pal	0
40	kundankumar657337@gmail.com	3	Kundan Kumar	Kundan Kumar,Baibhav Mohan,Akash Chakravarty	0
41	bhandari.anshuman@gmail.com	4	Anshuman Bhandari	Anshuman Bhandari,Ritesh Jaiswal,Nikita Patodia,Bikesh Singh	0
42	richasri93@gmail.com	3	Richa Srivastava	Richa Srivastava,Vidhi Bansal,Sounak Kundu	0
43	utsavpatodia@gmail.com	4	Utsav Patodia	Utsav Patodia,Akanksha Barma,Abhik Banerjee,Ankana Dhar	0

44	nikhilagarwal13@gmail.com	4	Nikhil Agarwal	Nikhil Agarwal,Rishi Prakash,Ridhima Lohia,Debayan Deb	0
45	myself.rohitnag@gmail.com	4	Rohit Nag	Rohit Nag,Soumallya Mandal,Soumyadeep Roy,Souvik Basak	0
46	ambenzym005@gmail.com	4	Ananda Shankar Mukherjee	Ananda Shankar Mukherjee,Sautrik Chaudhuri,Souvik Biswas,Bidrohi Dutta	10
47	letter2snehashis@gmail.com	4	Snehashis Bandyopadhyay	Snehashis Bandyopadhyay,Souradeep Sen,Ankit Som,Subhodeep Bagchi	0
48	anik.patra2014@gmail.com	4	Anik Patra	Anik Patra,Nitish Das,Ayon Mustafi,Bhaskar Bose	0
49	divyansh2k16@gmail.com	4	Divyansh Srivastava	Divyansh Srivastava,Abhishek Kumar,Rohan Mishra,Supratim Sengupta	0
50	sougatamazumder97@gmail.com	4	Sougata Mazumder	Sougata Mazumder,Rohit Majumdar,Sounak Ghosh,Soumyabrata Mukherjee	10
51	ankitpadia301@gmail.com	2	Ankit Padia	Ankit Padia,Rishi Dey	0
52	kumarrahulsingh002@gmail.com	3	Rahul Kumar Singh	Rahul Kumar Singh,Aabshar Aariz,Swastik Mukherjee	0
53	nidhiuniversity@gmail.com	4	Nidhi Kumari	Neeraj Kumar,Shivam Anand,Chahat Gupta ,Nidhi Kumari	0
54	digantobhattacharya@gmail.com	4	Diganto Bhattacharya	Diganto Bhattacharya,Ritwika Chattopadhyay, Arunava Sen, Utsav Jha	0
55	nishant.ratore703002@gmail.com	4	Nishant Rathore	WangChu Lama, Kaustav Ghosal, Nishant Rathore, Pankaj Lepcha	0
56	aditya.che2021.ecell.iu@gmail.com	4	Aditya Das	Aditya Das, Shreyam Chatterjee, Siddhartha Ash, Abhirup Naskar	10
57	pntishaw0103@gmail.com	4	Priti Shaw	Dairayan Mukherjee, Anjali Choudhary, Abhigyan Das,Priti Shaw	0
58	vivo.iitkgp@gmail.com	4	Vivek Ojha	Vivek Ojha,Sankho Subhro Sarkar , Rishav Barnwal, Siddhant Gaurav	0
59	arnabkundu781@gmail.com	4	Arnab Kundu	Md Wasif Ansari , Arnab Kundu ,Koyel Nath ,Subhadeep Gupta	0
60	iamdeb0018@gmail.com	3	Deb Gopal Das	Deb Gopal Das,Ayush Mishra,Shuvamoy Chatterjee	0
61	sohini7878@gmail.com	3	Sohini Dikshit	Sohini Dikshit,Aneek Pilsima ,Chandramouli Sarkar	0
62	soumyajitnaskar1999@gmail.com	4	Soumyajit Naskar	Soumyajit Naskar,Tamoghna Karmakar,Akash Mandal,Prabhasis Bose	0
63	bidishamrita@gmail.com	4	Amrita Bhattacharjee	Aryama Sen, Amrita Mandal, Amrita Bhattacharjee, Debolina Choudhuri	0
64	subarnamitra15@gmail.com	2	Subarna Mitra	Subarna Mitra,Rajat Saraya	0
65	debjitsao99@gmail.com	4	Debjit Sao	Debjit Sao,Rishesh Garg	0

Photos:





Round
2



Top 3 teams with esteemed Judges, moderator and Dr. Amitava Gupta